

## **Eiler Communications Co-founder, Larry Eiler, named Small Business Journalist of the Year by U.S. Small Business Administration**

The U.S. Small Business Administration recently announced winners of its annual Michigan Small Business awards. Each year, the SBA honors a select few exceptional small business owners and champions, on the basis of several factors including their innovativeness, staying power and contributions to their community.

Larry Eiler was named the Small Business Journalist of the Year for 2012, for his work regarding ReNEW: Michigan and his ongoing involvement in the economic and business rejuvenation and improvement throughout the state.

Eiler was specifically awarded for his unique efforts developing ReNEW: Michigan, a multi-dimensional project including a radio show, podcasts, and periodic surveys designed to highlight new development across the state. Eiler's weekly segment provides a forum for such discussion, with contributions from well-known and highly regarded business owners and leaders in Michigan.

Eiler's work has sought to spur the ongoing economic development appearing across the state. Frequently contributing expertise to small business owners through specific avenues, including guest features in well-known business publications such as Crain's Detroit

Business, Eiler has continued to increase awareness of the importance of small business in Michigan's recovering economy.

The success of these efforts to devise and rebuild expectations has been vastly important in regards to the success of the reinvigoration of Michigan's economy. Small business accomplishment is the cornerstone of Michigan's economic recovery and every contribution is uniquely important in redefining Michigan.

"We need to build on the past decade, set realistic, achievable expectations, measure what's done and rebuild the superior business complex we once had," said Eiler in a guest feature in Crain's.

Eiler, along with the 11 other business award winners, was honored at the eighth annual Michigan Celebrates Small Business Awards in Lansing, May 3rd.

### **2012 SBA Business Award Winners:**

#### **Small Business Person of the Year:**

John Lowery, Applied Imaging, Grand Rapids

#### **Michigan and Midwest Regional Entrepreneurial Success Winner:**

William Deary, Great Lakes Caring, Jackson

#### **Michigan and Midwest Regional Exporter of the Year:**

Laurence S. Slovin, P&P Process Equipment and Systems, Saginaw

#### **Jeffery Butland Family-Owner Business of the Year:**

Jami Moore, JEM Tech Group, Mt. Clemens

#### **Young Entrepreneur of the Year:**

Amber Lynn (Smith) Williams, Power in Motion Gymnastics & Fitness, St. Joseph

#### **Michigan, Midwest Regional and National Financial Services Champion:**



Gerald Moore, Michigan District Director of the U.S. Small Business Administration with Larry Eiler

Dave Adams, Credit Union League and Associates, Lansing

**Michigan, Midwest Regional, and National Veteran Small Business Champion:**

Keith King, Keith King & Associates, Detroit

**Minority Small Business Champion:**

Donald E. Snider, Michigan Economic Development Corporation, Detroit

**Women in Business Champion:**

Margaret Adams, SBA Women's Business Center at Cornerstone Alliance, Benton Harbor

**SBTDC Counselor of the Year:**

Stan Pruski, Michigan Small Business and Technology Development Center, Grand Rapids

**SCORE Counselor of the Year:**

Jim Muir, SCORE, Farmington Hills

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